



## Kawartha Women's Field Lacrosse

*Sponsorship Opportunities - 2025 Season*  
*[www.kawarthalacrosse.com](http://www.kawarthalacrosse.com)*

For more than 25 years, Kawartha Lacrosse has been providing opportunities for girls to play women's field lacrosse. Over the years the association has significantly grown, it now offers a local house league program and competes in the Ontario Women's Field Lacrosse League.

Rep teams include u9, u11, u13, u15, u19 and Junior Elite Womens Lacrosse (JEWL) divisions. Many players from the club have succeeded at the Provincial, National, International, Ontario University and NCAA levels and have gone on to represent Canada at both U19 and/or Senior World Championships.

### **Platinum Sponsor \$2,500 (2 Available)**

- Business logo and link on Kawartha Lacrosse website
- Business logo on association banner to be displayed at two Kawartha Host Weekends, all JEWL home games and JEWL Provincials
- Recognition certificate
- Social media exposure as Platinum Sponsor (in season)
  - At least 7-10 mentions on social media including sponsor shout outs, game day recaps, and host weekend and Provincials promotions.
- Recognition certificate

### **Gold Sponsor \$1,500 (2 Available)**

- Business logo and link on Kawartha Lacrosse website
- Business logo on association banner to be displayed at two Kawartha Host Weekends & all JEWL home games
- Recognition certificate
- Social media exposure as Gold Sponsor (in season)
  - At least 5-7 mentions on social media including sponsor shout outs, game day recaps, and host weekend and Provincials promotions.

### **Silver Sponsor \$500**

- Business logo and link on Kawartha Lacrosse website
- Company on association banner to be displayed at two Kawartha Host Weekends & all JEWL home games
- Recognition certificate
- Social media Exposure as Silver Sponsor (in season)
  - At least 3-5 mentions on social media including sponsor shout outs, game day recaps, and host weekend and Provincials promotions.

### **Bronze Sponsor \$250**

- Company on association banner to be displayed at two Kawartha Host Weekends & all JEWL home games



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- Recognition certificate
- At least 2-3 mentions on social media including sponsor shout outs, game day recaps, and host weekend and Provincials promotions.

### **Your support through sponsorship helps:**

- Keep registration costs as low as possible allowing more girls access to Canada's national summer sport
- Provides funding for team jerseys and equipment
- Allows for development opportunities that keep Kawartha Field lacrosse teams competitive
- Helps in offsetting tournaments cost, ensuring that Peterborough is able to become a tournament destination for lacrosse families
- Fosters community involvement and partnership
- Provide opportunities for girls in sports - 1 in 3 girls drop out of sport during adolescence compared to just 1 in 10 boys. There are many reasons why girls drop out of sports. According to the Rally Report survey, common barriers to participation range from lack of time, availability, and awareness of sport, to changing priorities, low confidence, negative body image, perceived lack of skill, and feeling unwelcome.

### **Benefits of sponsoring the Kawartha Field Lacrosse Association**

- With hundreds of players and families, from the city of Peterborough and surrounding areas, the Kawartha Field Lacrosse family represents a significant targeted demographic
- Our website receives growing traffic and is a hub for our Kawartha Field lacrosse families and your company will be prominently represented in this space
- Sponsoring youth sports allows your company to make a positive contribution to your community!
- Social Media Mentions may include but not limited to:
  - Sponsors shout out: sponsor to supply image or logo to be posted along with 1-2 sentences about sponsor business. Game Day recaps: "This game day recap is brought to you by SPONSOR."
  - Host weekend promotion: "Kawartha Host weekend brought to you by SPONSOR"



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**Thank you for supporting Kawartha Women's Field Lacrosse!**

Cheques should be made payable to "Kawartha Field Lacrosse" or e-transfer to  
[treasurer@kawarthalacrosse.com](mailto:treasurer@kawarthalacrosse.com)

Please email your logo to [treasurer@kawarthalacrosse.com](mailto:treasurer@kawarthalacrosse.com)

If you have an idea/package you'd like to help with, please contact Matt at 705-313-4534 or  
[treasurer@kawarthalacrosse.com](mailto:treasurer@kawarthalacrosse.com)